

Forum Dance Theatre

Fundraising Meeting dated July 17, 2014

Website:

1. Jill sent Jenny Kaupilla an email requesting Jenny's husband to look at the website set-up to see if he can help us make the site searchable on internet.
2. Jill sent fundraising letters from previous Austria trip to Diane Eldridge.
3. Diane Eldridge is helping to revamp the fundraising letters that were used for the last trip to Austria.
4. Jill is going to add "Dear Prospective Supporter" letters to the Support section of the Forum website.
5. Jill will also add fundraising support letters to the Member Portal of the website so that users can open the files and save them on their own computers.

Go Fund Me

1. Jill will create a list of suggestions for company members re: the Go Fund Me campaign and how to promote the campaign via Facebook, Twitter and Posters.
2. Linda Kummerow will email the instructions to each dancer and their parent contacts via an email blast to the appropriate parties.

Track Funds Raised Per Dancer

1. Jill Obereiner and Amy Fiore are going to try to find a website that will track funds raised per fundraising participant.

Grant Opportunities

The following grant opportunities are being researched by the following volunteers:

1. Exelon – Diane Eldridge
2. Mellon Foundation Performing Arts grants – Jenny Kaupilla
3. Surdna Foundation – Jill Obereiner
4. Target – Tessa Kaupilla
5. National Endowment for the Arts – Jill Obereiner

Wine Tasting Event

1. Shelley and Dirk Doretti have coordinated a wine-tasting event to be held at Shelley's pond.
2. Kelly Fitzgerald and Nicole Krebs will work with Barb Niquette (invisible coordinator) to help with logistics, food coordination, possibility of cover charge, evite invitation, communicating to parents the need to come up with a guest list for the invitation, etc.
3. Lisa Mudd making posters for wine tasting event.

Mixed Bag Fundraiser

1. Lisa Mudd taking lead on Mixed Bag fundraiser for launch during October.

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2. Lisa to report on logistics, profit margin, etc.
3. Try to coordinate this fundraiser during Parent Week at Talent Forum.

Car Wash – Jami Vrba and Jill Obereiner

1. Jamie Vrba coordinated a car wash date of August 17, the Sunday after the Inaside Dance Chicago Summer Intensive, from 9 a.m. to 4 p.m. at Ace Hardware.
2. Spoke with Fran. There are some towels at Talent Forum to be used for this purpose, but we need to collect old towels that can be added to our supplies b/c we are low on towels.
3. Shelley has buckets and sponges. Ace Hardware supplies hoses and water.
4. We will distribute sign-making supplies for the kids on their own time.
5. Lisa Mudd making posters/flyers for Car Wash.
6. Need boom box.
7. Split group so that half does morning shift and half does afternoon –
10 to 1 , 2nd half 1 to 4
Jill to set up Point of Sale display table for use right outside of Ace to get donations during car wash . Sophia Pae donated 2 digital photo frames for this purpose.

Dance Event

1. Amy Fiore to approach Austin's to determine logistics and possibility of a DJ dance-a-thon or dance event (with cover charge) at Austin's, with proceeds going toward the girls.

Culver's Night

1. Katie Cashman is going to ask Culver's on 176 if they participate in a proceeds-sharing fundraiser , as does the Grayslake Culvers. Timing for this fundraiser could possibly be during November. Ask if kids could somehow be involved (food servers or something).
2. Grayslake usually donates a percentage of all sales to the club hosting the event, which in the past has lasted from about 5 p.m. to 9 p.m.
3. Kelly Fitzgerald is going to approach the Grayslake Culvers re: the same. It could be that we would be allowed to do this at two separate franchises.

Katie Cashman and Jill Obereiner – Social Media Committee

1. Stay on top of communication regarding fundraising activities.
2. Maintain constant visibility for company.

Email Blast re: Austria Attendees

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1. Linda Kummerow to email all Austria attendees and their parents a list of participants, so we know who our fundraising audience is (which kids/parents have responsibilities toward these fundraising efforts).

Shop and Share at Jewel

1. Jami Vrba to approach Jewel to see when we can schedule one, how often, etc.

Sunset Foods –

2. Discount cards and coffee at Sunset? Shop and Share program? Jill to approach Sunset. Lisa investigating discount cards.

Garage Sale?

Host party showcasing variety of vendors (ie. Pampered Chef, Tupperware, Lexi Wynn, Stella and Dot, other jewelry, clothing?)