

Meeting Notes: Wednesday July 25, 2014

Subject: Austria Fundraising

Attending: Bob & Nicole Krebs, Jill Obereiner, Dirk Doretti, Rich & Monica Corbin, Kelly Ruby, Lloyd Cochran, Jami Vrba, Katie Cashman, Kelly, Fitzgerald, Jill Silbar, Kerrie Black, Lisa Mudd

Lead By: Kim Fletcher-Stibal & Linda Kummerow

- Purpose of the meeting was to clarify reasons for and options for fundraising
- Kim talked about her experiences of traveling to Europe as a dancer and how much benefit there would be for our dancers taking on this opportunity.
- Figures posted as to fundraising needs. (See Below)
- Kim shared that her and her husband John, will be donating \$1,500.00 to the fund and Johns company will match \$1,500.00 Thank you to the Stibals for starting our fund with a \$3,000.00 donation!!
- Ideas that kids came up with were presented. (See Below)
- Ideas from those in attendance were added to list. (See Below)
- Shelley will be researching Group Discount Airfares

Break down of Cost/Payment Plan per “Young! Tanzsommer”

\$2,750.00 Cost per person not including air fare

1. July 15th \$250.00 Non Refundable
2. Aug 15th \$500.00
3. Sept 15th \$500.00
4. Oct 15th \$500.00
5. Nov 15th \$500.00
6. Feb 15th \$500.00

Our Projected Plan:

- Dancer responsible for payments 1,2, & 3 (\$1250.00)
- Fundraising Campaign would cover dancers 4,5, & 6 (\$1,500.00)

22 Dancers	@ \$1,500 each	=	\$33,000.00
3 Chaperones	@ \$1,500 each	=	\$ 4,500.00
4 Directors	@ \$5,000 each *	=	\$20,000.00
TOTAL			= \$57,500.00

*Directors include fee/airfare/expenses

- To follow this plan we need to raise

\$19,100.00 by Oct 15th
\$19,200.00 by Nov 15th
\$19,200.00 by Feb 15th

Moving Forward:

NEED: Austria Fundraising Campaign Chairperson or Co-Chairs.

This position would be the liaison between each fundraising committee and Linda, Kim, and Shelley.

NEED: Fundraising Committee Chairperson or Co-Chairs

This person would coordinate specific events and volunteers (Choose from idea list below)

At this point we should move forward with these 2 events.

Need: Chairperson/Co Chairs to coordinate car wash at Ace Hardware. How about July 19th since most should be around from Dance Intensives? Contact me if you can coordinate this fundraiser

Need: Chairperson/Co-Chairs to work with Shelley/Dirk Doretti on a Wine Event. Event will be held on Saturday, September 20th. Please contact Shelley for more details

Please take a look at all the ideas below....If you see one that you would like to Chair please let me know and I will get an email out looking for volunteers! We want to focus on those that gathered the most interest and will generate the most \$\$ while still engaging the dancers!

Dancers Fundraising Ideas:

Red had interest from parents

Blue indicated parent add on

() Indicate Likes

- ◆ 5 K Run and BBQ (not a BBQ but Snacks and liquids after) (1)
- ◆ Pancake Breakfast (2)
- ◆ Car Wash W/Bake Sale at Ace Hardware (5)
- ◆ Candy Bars, Cookie Dough, Popcorn, Butterbread
- ◆ Lock In / Movie Night \$10 per person with food donated (1)
- ◆ Parents Night Out \$10 per person with food donated (4)
- ◆ Dance A Thon (1)
- ◆ Kids Dance Camp during Winter Break
- ◆ Jewlery Paty / Mary Kay
- ◆ Facebook Contest
- ◆ Ebay Sale (5)
- ◆ Restaurant Fundraiser : Culvers, PotBelly, etc
- ◆ Corn Roast outside Sunset
- ◆ Resale Shop – Dance, Homecoming, Jr High Dances (4)
- ◆ Donate clothes to Platos Closet (1)
- ◆ Dancing with the Stars (DADS) (2)
- ◆ Airbrush
- ◆ Sell pumpkins for Halloween (2)
- ◆ Fun Day @ Sports Complex

- ◆ Gift Wrapping
- ◆ Bake Sale, Puppy Chow & Hot Chocolate, OR Corn Roast at Sunset (1)

These Items were ones the Dancers felt they could handle on their own

- ◆ Talking to their parents about a Company Match
- ◆ Door To Door
- ◆ Garage Sale (3)
- ◆ Shovel Snow
- ◆ Platos Closet (3)
- ◆ Go
- ◆ Loose Change
- ◆ Write Letters
- ◆ Babysitting

PARENT FUNDRAISING IDEAS:

- ◆ Company Match
- ◆ Golf Outing
- ◆ Sponsorship
- ◆ Email Campaign
- ◆ Wine Tasting Party (Krebs/Fitzgerald)
- ◆ Local Businesses
- ◆ Village
- ◆ Go Fund Me – Kickstart (Jill O. & Lisa M)
- ◆ Dancing with the Dads (Fitzgerald)
- ◆ Webpage Donations (Ken)
- ◆ Corporate Sponsors
- ◆ Grants
- ◆ Shop N Share - Jewel (Jami)
- ◆ Letter to Mayor (Jill O. & Lisa M)
- ◆ Windy City Live – WGN (Jill)
- ◆ Pointsetta
- ◆ Super Bowl Squares
- ◆ Flip A House
- ◆ Flash Mob – With donation bucket
- ◆ Mixed Bags (Jami)